



The Future of Food: Where Science, Policy and Consumers Converge



July 4th 2018, Tel Aviv University

Keynote speakers:



Jan W. Low International Potato Center (CIP), Kenya Leader of the Sweet potato for Profit and Health Initiative, laureate of the 2016 World

Food Prize



Kevin M. Folta
Department of Horticultural
Sciences, University of Florida
Department Chair and Fellow
of the Committee for Skeptical
Inquiry



David R. Just Charles H. Dyson School of Applied Economics and Management, Cornell University

Co-Director of Cornell Center for Behavioral Economics in Child Nutrition

The conference is free of charge but registration is required as places are limited: