



Manna Center Program  
in Food Safety & Security  
Tel Aviv University

**Leveraging the Private Sector for Agricultural Innovation in Development**  
July 3rd 2014, Britannia Hall 05, Tel Aviv University

8:15-8:45	<b>Registration &amp; Coffee</b>
8:45-9:00	<b>Welcome</b> <i>Prof. Danny Chamovitz, Director of the Manna Center for Plant Biosciences</i> <i>Prof. Joseph Klafter, President, Tel Aviv University</i> <i>Dr. Tal Sadeh, Head of the Hartog School of Government and Policy</i> <i>Ilan Fluss, Deputy Head of MASHAV</i>
9:00-9:15	<b>Opening Remarks</b> <i>Dr. Avishay Braverman, Member of Knesset, Chair Economic Affairs Committee</i>
9:15-11:15	<b>Public Private Partnerships approaches and perspectives for developing, adapting and disseminating technologies: Why, how and when not?</b> <i>Chair: Dr. Aliza Inbal</i>  <b>Case Study: Public Private Partnership, Feed the future Partnering for Innovation</b> <i>Deborah Hamilton</i>  <i>Discussion with:</i> <i>Dawit Mulugeta, Agricultural Transformation Agency Ethiopia</i> <i>Naty Barak, Netafim Israel</i> <i>Deborah Hamilton, Feed the Future Partnering for Innovation</i> <i>Dr. Frank Hartwich, UNIDO</i>
11:15-11:45	<b>Break</b>
11:45-14:00	<b>Ethical perspectives: How can the interests and needs of smallholder farmers be safeguarded? How should patent and intellectual property issues be dealt with?</b> <i>Chair: Dr. Yofi Tirosh</i>  <b>Case Study: A Work on UG 99, Prof. Eitan Millet</b>  <i>Discussion with:</i> <i>Prof. Jonathan Gressel, Weizmann Institute</i> <i>Prof. Julian Kinderlerer, University of Cape Town</i> <i>Dr. Ian Barker, Syngenta Foundation</i> <i>Gwen Young, Africare Senegal</i>
14:00-15:15	<b>Lunch</b>
15:15-17:15	<b>Local Entrepreneurship and Agribusinesses: What policies to foster local initiatives and entrepreneurship? How can the efforts of NGOs, governments and donors be best harnessed to support local agri-entrepreneurship?</b> <i>Chair: Prof. Itai Sened</i>  <b>Case Study: The Grameen Experience in Uganda, Andro Koutsoudis</b>  <i>Discussion with:</i> <i>Andro Koutsoudis, Grameen Uganda</i> <i>Dr. Simon Winter, Technoserve</i> <i>Dr. Javier Ekboir, Bioversity International</i> <i>Dr. Avihai Ilan, former MASHAV expert in Ethiopia</i> <i>Dr. M Srinivas Rao, Lead Specialist, Markets, Research and Innovation, ICRISAT</i>
17:15-17:45	<b>Conclusion of the day</b>